



ERTHE
ENERGY SOLUTIONS



ENERGY EFFICIENCY PORTFOLIO AND PROGRAM ADVISORY SERVICES

Program challenges don't need to be the most challenging part of your day.

We turn your challenges into opportunities.

Our industry knowledge of program implementation, design, and operations provides a fresh perspective. We pride ourselves on tackling complex problems, developing solutions, and engaging the team. We drive results by innovating and accomplishing what we set out to do.

Our utility energy efficiency portfolio and program advisory services include:

- Troubleshooting program challenges
- Reviewing and recommending program design options
- Contract structure design
- Process improvements
- Operational improvements
- Customer and trade ally experience improvements

Strategic Solutions for Your Program Portfolio.

We are implementer agnostic, enabling us to work across your portfolio with your implementers to develop the best solutions for you.



Troubleshooting

We work with utilities and their implementers to identify issue root causes; then develop, test, evaluate, and deploy successful solutions.



Program Design

We help utilities and their implementers develop successful program designs, which are well defined, have realistic goals with a straightforward method for customer and trade ally participation, identify and remove participation barriers, and have a repeatable and scalable implementation model.



Contract Structure

We help utilities develop the ideal contract structure to ensure the utility and their implementing contractors have the optimal balance of risk, reward, and control.



Process Improvement

We help utility teams identify gaps in processes across their program portfolio and develop solutions to bridge those gaps.



Customer and Trade Ally Experience

Customers and trade allies expect a customized experience and information at their fingertips, we help utilities and their implementers develop solutions to address these expectations and bring consistency across programs.



Operational Excellence

With our extensive experience in both business operations and implementation, we help utilities and their implementation teams operate more effectively.

COMPANY PROFILE

Erthe Energy Solutions is a woman-owned business with more than 40 years of combined experience in the energy efficiency sector focusing on helping utilities mitigate risk.

How We Can Help.

The traditional utility model is changing as customers seek more control over their energy usage and environmental footprint. Energy efficiency portfolios will play a pivotal role in meeting these new customer preferences. We provide solutions that reduce risk in your portfolio—allowing your portfolio to adapt, grow, and ultimately meet the evolving preferences of your customers.

Our Clients' Success Determines Our Own.

Our goal is making our client's energy efficiency portfolio successful, whether that is improving portfolio operations, processes, customer/trade ally experience, network diversity, or taking programs to the next level.



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Erthe Energy Solutions brings more than 40 years of combined experience and insight from our work implementing award-winning utility energy efficiency programs to help solve your portfolio and program challenges.